Sample of Appointment with Cleaning Businesses.

Lead no: UK-576 Call Time: 02:00PM Call Date: 3RD April 2020 Day Friday Telemarketer Booking: Rebecca Email: bledi@brscontractors.co.uk Contact Name : Bledi Uruci Company Name : **BRS Cleaning Contractors** Website: BRS Cleaning Contractors Ltd 01992 676 396 Alternate number: 07792 728 863 Contact Number 1: Phone:-M - 25 Business Centre, 121 Brooker Road, Walthem Abbey, Essex EN9 1JH Address Turnover : Over £ 2 Million Meeting Time: 10:00am (Thurs) Appt Date: 10th April 2020 Skype: Bledi.BRS Zoom:NA \$350k-\$500k \$500k-\$750k <\$250k □ >\$750k ⊠ Over £ 2 Million Ballpark: Lead Status? (Hot Warm Cool) Business Type: Cleaning Contractor In **Business: 10yrs** Employees (No.): 5 Full Timers + 100 plus contractors Specializes in Corona virus deep cleaning. Other Decision Makers: Yes, Wife Hannah, works full time in the Disinfecting and decontamination. He also offers **business** other cleaning services. Has good informative web. 'at the moment 100 hrs a week'. 'Yes I'm happy' How Many Hours do you work a week? Happy? DISC Profile? High "I" and Low "D" Comment? Bledi is soft spoken, agreeable, has good telephone manners, direct, speaks quickly, informal, open minded and looking forward to speaking with coach. What is missing? "Manage Growth". Are you getting all you want from your business? Yes 🖂 No 🗆 Brief Comment: "Yes". "Sky is the limit". With this virus outbreak, Deep Cleansing sales have increased by 200%. What area would you Improve on? Time :-(Comment on each as appropriate) With this corona pandemic, people have become over cautious and sales have dramatically increased. Business has a centralized structure and everything channels through Bledi and his wife, Hannah. They both are unable to cope up with the demand. We discussed, how our coach can help them work "ON" the business. Team:-Present team is doing over time and is dedicated. Working from home they are taking incoming calls, managing rosters, mobilizing cleaners and managing payments. He wants to recruit a dedicated HR manager who can recruit additional cleaners and manage payroll. Bledi wants someone to help him manage growth. We discussed, how our coach can help him create a system where he can control the business by reports his staff generates. Money:-Bledi's VISION "is to grow at sustainable growth". He wants to serve as many clients possible. He people from other developing countries interested in his franchisee. He isn't sure, how to draft a agreement or Go Global. What is working well in the business? Private home owners are paying twice the amount Wish for next 90 Days? To grow the business Additional Comments? Provided you can see a return, are you able to invest \$ 2000 per month on coaching? "My marketing budget is £ 40K per annum. If a senior coach Bledi was a professional cleaner and became a can help grow my business (Global), I wouldn't mind business owner. He thinks as opposed to an entrepreneur. He said, "what he can do is limited by investina. working hours in a day". **ADMIN ONLY**

COACH: Steve Carter